



## EXPERIENCE

### Wolters Kluwer, Glendale, CA

Web Designer II (April 2018 - Present)

- Maintained site by updating content, copy and graphics; identifying and evaluating improvement options; introducing new technology; maintaining links.
- Building/editing within existing design.
- Product setup/metadata & asset management.
- Maintained and designed creative new email templates, banners, landing pages, etc.
- Executed on all types of marketing campaigns.
- Maintained an extensive library of e-commerce products, assets, and metadata.
- Worked collaboratively in a team environment.
- Strictly followed companies branding guidelines.

### iamserj.com, Sunnyvale, CA

Freelance Designer (January 2012 - Present)

### Hogarth Worldwide (via WunderLand Group LLC), Sunnyvale, CA

Graphic Production Artist (February 2018 - April 2018)

- Updated product imagery and UI elements in Photoshop comps, and output web graphics.
- Structured Photoshop comps to optimize efficient production design and localization workflows using slices, smart objects, and layer comps.
- Tracked and checked in web graphics using a version control system.
- Worked closely with producers, development, publishing, and international teams to meet project goals and ensure efficient file handoffs for localization.
- Reviewed final webpages and HTML email with an exacting eye, ensuring that graphics and layouts are flawless.

### Google (via CDI Corporation), Sunnyvale, CA

Visual Designer (September 2017 - December 2017)

- Re-designed one or more of Google's consumer facing products.
- Presented the user interface visually so information was easy to read, easy to understand and easy to find.
- Strictly followed companies branding guidelines.
- Created a look consistent with all of Google while pleasing their users.
- Worked collaboratively in a team environment.
- Uploaded and managed finished assets in their digital asset library.
- Communicated effectively in a cross-functional product development team and presented ideas and designs effectively.
- Marketed and promoted the products and features so that the users understood what they're getting and what the benefits are.

### Nvidia (via Creative Circle), Santa Clara, CA

Visual Designer (April 2017 - June 2017)

### Mobilogix, Irvine, CA

UX/UI Designer (June 2016 - April 2017)

UX/UI Design Intern (May 2015 - May 2016)

### Webati Design & Development, San Jose, CA

Visual Design Intern (November 2013 - May 2014)

## SOFTWARE PROFICIENCY

- Adobe CC • Sketch • Sublime Text 2 • Balsamiq • Principle
- Invision • Fetch • Workfront • Basecamp • Radar • Confluence
- Jira

## EDUCATION

### Academy of Art University, San Francisco, CA

2011 - 2016

Bachelor of Fine Arts in Web Design & New Media

## WEB PROFICIENCY

- HTML5 • CSS3 • JQuery • Javascript • PHP • MySQL • Media Queries
- Wordpress • Bootstrap • Foundation • Materialize • JointsWP • Opencart
- Sitecore

## DESIGN PROFICIENCY

- Website Design • Responsive Design • Wire-framing • Digital Imaging
- Visual Design • UI Design • UX Design • Prototyping • Print Design
- Branding/Identity Design • Video Design • Type Design