



SERJ KHOROZIAN  
VISUAL DESIGNER  
FRONT-END DEVELOPER

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## EXPERIENCE

### IAMSERJ.COM, Sunnyvale, CA

Freelance Designer (January 2012 - Present)

- Web Design and Development for Bay Area Medical Waste, San Jose, California, 2017
- Web Design and Development for Paws 2 Go!, Toronto, Canada, 2016
- Visual Design for Bay Area Metals, South San Francisco, California, 2016
- Web Design and Development for MFM Glendale, Los Angeles, California, 2015
- UI Design for CarShield, Glendale, California, 2012

### GOOGLE (via CDI Corporation), Sunnyvale, CA

Contract Visual Designer (September 2017 - December 2017)

- Re-designed one or more of Google's consumer facing products.
- Presented the user interface visually so information was easy to read, easy to understand and easy to find.
- Strictly followed companies branding guidelines.
- Created a look consistent with all of Google while pleasing their users.
- Worked collaboratively in a team environment.
- Uploaded and managed finished assets in their digital asset library.
- Communicated effectively in a cross-functional product development team and presented ideas and designs effectively.
- Marketed and promoted the products and features so that the users understood what they're getting and what the benefits are.

### NVIDIA (via Creative Circle), Santa Clara, CA

Contract Visual Designer (April 2017 - June 2017)

- Re-designed Geforce website in various responsive screen sizes.
- Designed various game ready campaign web banners, landing pages & e-mail newsletter for the company and its partners.
- Strictly followed companies branding guidelines.
- Provided graphic and layout support for other team members as needed.
- Worked collaboratively in a team environment.
- Uploaded and managed finished assets in their digital asset library.
- Worked multiple projects concurrently and shift priorities as required to meet business requirements and deadlines.
- Generated innovative, effective and strategic creative visual solutions to achieve the companies goals.

### Mobilogix, Irvine, CA

Contract UX/UI Designer (June 2016 - April 2017)

UX/UI Design Intern (May 2015 - May 2016)

- Collaborated closely with the development team on designing and developing the companies product.
- Designed and created sketches, low-fidelity wireframes and high-fidelity ui mobile screens for iOS and Android platforms.
- Designed and created ui assets for both iOS and Android platforms.
- Created clickable and interactive mockups and prototypes for cross-platforms.
- Strictly followed companies branding guidelines.

### Webati Design & Development, San Jose, CA

Visual Design Intern (November 2013 - May 2014)

## SOFTWARE PROFICIENCY

• Adobe Creative Cloud • Sketch App • Sublime Text 2 • Balsamiq Mockups • Invision App • Fetch • Workfront

## WEB PROFICIENCY

• HTML5 • CSS3 • JQuery • Javascript • PHP • MySQL • Wordpress • Opencart

## EDUCATION

Academy of Art University, San Francisco, CA

2011 - 2016

Bachelor of Fine Arts in Web Design & New Media